

Todd M. LeMieux

Communication Design

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109 Pineywoods Avenue  
Springfield, Massachusetts 01108

## NOW:

### FREELANCE ART DIRECTOR & DESIGNER

1997-present Mount Holyoke College, South Hadley, MA  
CO:LAB, Hartford, CT  
TSM Design, Springfield, MA  
Cronin & Co. Advertising, Glastonbury, CT  
The Momentum Group, East Longmeadow, MA  
MCS Advertising, West Hartford, CT  
Martino & Binzer, Avon, CT

#### PROJECTS/CLIENTS INCLUDE:

Motorola, Friendly's Ice Cream, Lego, Westfield Gas & Electric Co. Western New England College, Connecticut Lottery, SIS Bank, Enfield Savings, Southington Savings, Financial Partners Inc., Hartford Hospital, MassMutual, Springfield College, Nitor Corporation, Simpson's Gourmet Cafe, Amici's Cafe, Pioneer Valley Planning Commission, Greater Springfield Chamber of Commerce, Priority Press, Luna, Toomey Construction, Fitness First, ProFitness, Longmeadow Flowers, Theodores' Restaurant, Union-News Sunday Republican, PVTA, Southern New Hampshire Medical Center, Evanston Lumber Co., Al's Beverage Company, Jones Soda, North Star Academy School, Westfield State College, Hampshire College, Litron, Springfield Business Improvement District.

### ADJUNCT FACULTY AT WESTFIELD STATE COLLEGE

Graphic Design I and II, Typography, Electronic Design, as well as software-specific classes.

## THEN:

1996-1997 The Morton Agency, East Windsor, CT: Art Director  
1994-1996 Al's Beverage Company, Springfield, MA: Art Director  
1989-1994 Business West, Chicopee, MA: Designer/Production Artist

## BEFORE:

Westfield State College, Westfield, MA: Bachelor of Arts: 1989  
Boston University, Boston, MA: first year undergraduate studies.

## AWARDS/SHOWS:

Greater Springfield Convention & Visitors Bureau Tourism Marketing Award, 2004  
Americian Graphic Design Awards, 2003  
Advertising Club of Western Massachusetts, 2003  
Advertising Club of Western Massachusetts, Gold, Silver, 2002  
Advertising Club of Connecticut, Bronze, 1999  
Advertising Club of Connecticut, Bronze, 1999  
Advertising Club of Western Massachusetts, Board Member, 1997 - 1999  
Advertising Club of Western Massachusetts, President, 1996  
Advertising Club of Western Massachusetts, Board Member,  
Vice President of Communications, 1995  
Westfield State College: Art Club, Graphic Arts Club, Maris Gallery,  
Photography Club, Student Art Gallery  
Student Art Exhibit, Annual Cooperating Colleges of Greater Springfield,  
Elms College, juried show, 1989  
Annual Free-For-All, Zone Gallery, 1988  
Student Art Exhibit, Westfield State College, 1988  
Student Art Exhibit, Westfield State College, First Place in Computer Graphics, 1988  
Who's Who Among Students in American Universities and Colleges 1988 -1989

## OTHER STUFF:

Portfolio, samples and references available.

# > References

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**Lisa Crawford**

*Assistant Production Director*

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50 Nye Road  
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**Maureen Gawron**

*Senior Art Director*

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Arnold Communications  
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(617) 937-2092

**Barbara Keim**

*Chair, Art Department*

Westfield State College  
Westfield, MA 01086  
(413) 572-5630

**Debora Sirulnik**

*Copywriter*

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Longmeadow, MA 01106  
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